

# The Economy for the Common Good



## COMMON GOOD MATRIX 4.1

This version is valid for Common Good BalanceSheets generated in 2013



STAKEHOLDER	VALUE	Human dignity	Cooperation and Solidarity	Ecological Sustainability	Social Justice	Democratic Co-determination and Transparency
A) Suppliers						
B) Investors						
C) Employees, including business owners						
D) Customers / Products / Services / Business Partners						
E) Social Environment: Region, electorate, future generations, civil society, fellow human beings, animals and plants						
Negative Criteria						



READY TO GO